



## THE ROYAL BURGH OF ST ANDREWS COMMUNITY COUNCIL

12th November 2014

Attention: Ms. Fiona Kirk,  
Development Central  
Enterprise, Planning and Protective Services  
Fife Council  
Kingdom House  
Glenrothes KY7 5LY

Dear Ms. Kirk,

**14/03535/ADV - 1 illuminated totem sign, 3 building up letters and 1 projecting sign  
Memorial Hospital Abbey Walk St Andrews Fife KY16 9LG**

The Royal Burgh of St. Andrews Community Council (hereinafter "StACC") is registering an OBJECTION to the above planning application.

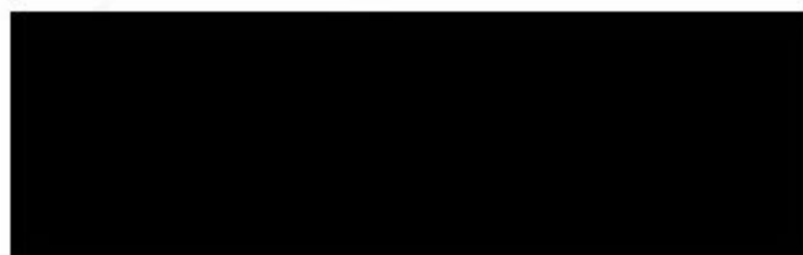
The StACC OBJECTS to the use of an internally illuminated totem sign at the entrance to the student residence. This is contrary to the St. Andrews Design Guidelines for the Conservation Area, and is totally out of keeping with the surrounding properties.

The surrounding area is completely residential and does not need large illuminated signs to announce the student residence. Perhaps this may be more appropriate in a large city, but it is completely inappropriate in the centre of St. Andrews.

The StACC also OBJECTS to the size of the lettering to be applied to the building. 7 metre high letters are again inappropriate in such a small residential community. Nor does the development need to repeat the sign twice on the southern approach of Abbey Walk. A single much smaller sign would be more appropriate.

Please acknowledge safe receipt of this letter.

Yours sincerely,





Howard Greenwell  
Chair  
St. Andrews Community Council

cc: St. Andrews Community Council Planning Committee  
Cllr. Frances Melville  
Cllr. Dorothea Morrison  
Cllr. Keith McCartney  
Cllr. Brian Thomson